ANNUAL GENERAL MEETING OF MEMBERS

ONTARIO ASSOCIATION OF ART GALLERIES
Wednesday, November 18, 2015, 2:00 PM
The Ballroom, Gladstone Hotel, 1214 Queen Street West, Toronto

AGENDA AND REPORTS

1. **Call to Order** (Shirley Madill, President) Time: 2:15 pm

2. **Declaration of Quorum** (Jan Allen, Secretary)
   Number of members present: 13
   Number of proxies administered by the Chair: 01

3. **Approval of the Agenda** (Shirley Madill, President)

   Motion to approve the Agenda: *Melanie Townsend* Seconded: Diedre Logue

4. **Approval of Minutes of the 2014 Annual General Meeting** (Shirley Madill, President) - see enclosed

   Motion to Approve the Minutes of November 5, 2014 *Christy Thompson*
   Seconded *Matthew Hyland*

5. **Membership and Program Report** (Jan Allen, Secretary)

   I was pleased to chair the Membership and Program Committee this past year. I sincerely thank committee members Matthew Hyland and Christy Thompson for their thoughtful contributions and enthusiasm throughout the year. Committee Three met three times since the last AGM.

   **Membership**
   A report on membership compiled by Brendan Coughlin was received and reviewed in fall 2014. The committee reviewed Member Classes and Benefits and made recommendations to increase membership fees by the rate of inflation effective April 1, 2015.

   OAAG’s membership includes 114 art galleries, art museums and related organizations located in 62 communities across Ontario. Each member
organization designates one representative to administer the member’s vote. Art Gallery members retain special voting privileges. OAAG also includes 132 individual members (all non-voting).

OAAG Members Regional Spread 2015-2016

<table>
<thead>
<tr>
<th>Region</th>
<th>2015-2016 Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ontario total</td>
<td>246 Members</td>
</tr>
<tr>
<td>Central</td>
<td>27</td>
</tr>
<tr>
<td>East</td>
<td>16</td>
</tr>
<tr>
<td>Far North</td>
<td>0</td>
</tr>
<tr>
<td>Northeast</td>
<td>14</td>
</tr>
<tr>
<td>Northwest</td>
<td>5</td>
</tr>
<tr>
<td>South Central</td>
<td>35</td>
</tr>
<tr>
<td>Southwest</td>
<td>69</td>
</tr>
<tr>
<td>Toronto</td>
<td>80</td>
</tr>
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OAAG Membership 2014-2015 and 2015-2016

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>TOTAL MEMBERSHIP</td>
<td>256</td>
<td>246</td>
</tr>
<tr>
<td>Art Gallery (Voting)</td>
<td>62</td>
<td>62</td>
</tr>
<tr>
<td>Affiliate</td>
<td>41</td>
<td>41</td>
</tr>
<tr>
<td>Business</td>
<td>11</td>
<td>8</td>
</tr>
<tr>
<td>Colleague</td>
<td>7</td>
<td>3</td>
</tr>
<tr>
<td>Total Voting Members</td>
<td>121</td>
<td>114</td>
</tr>
<tr>
<td>Student</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Complimentary Colleagues</td>
<td>95</td>
<td>94</td>
</tr>
<tr>
<td>Past Presidents</td>
<td>33</td>
<td>33</td>
</tr>
<tr>
<td>Lifetime Members</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Total Non-Voting Members</td>
<td>135</td>
<td>132</td>
</tr>
</tbody>
</table>
Fee Change in the Affiliate Class of Membership

In accordance with OAAG member approval at the 2012 AGM, the revised membership fee schedule was implemented for the 2013-2014 year. We were mindful of keeping the fee cap for all organizations at $920 or less, which makes our membership fees very competitive. However, we received constructive feedback from small organizations that the new one-tier membership fee is too expensive for them at $205. As a result, the second tier annual membership fee of $105 for Affiliate Members with budgets under $200,000 has been restored this year.

Broad Issues

The Committee undertook a SWOT analysis of OAAG membership, identifying two issues for further work: communication with and among members, and the issue of individual membership status. It has been noted that the implications of the Ontario Not-for-Profit Corporations Act (ONCA) on our current membership classes remains to be clarified.

Overall, the total memberships dropped year-over-year, but the number of core art gallery and affiliate gallery totals have remained steady. Staff plan to reach out to explore the reasons for non-renewal. There has been necessary discussion of arrears membership: members whose dues are unpaid by year end cannot be carried, but will lose their good-standing status. OAAG relies on membership dues and these must be paid in a timely manner.

Programs

OAAG Arts Awards

Committee Three reviewed the OAAG Awards program and recommended three new Exhibition award categories and the reinstatement of the Colleague of the Year award, effective for the fall 2015 awards event, along with practical recommendations to support the success of the Awards event.

• Eligibility: All outstanding membership invoices must be paid and current including those for the current year.
• Three new Exhibition Awards categories:
  ◦ Exhibition of the Year Budget over $50,000
  ◦ Exhibition of the Year Budget under $10,000
  ◦ First Exhibition (by a curator) in a Public Art Gallery. This new category recognizes those entering the field who create an outstanding first public art gallery exhibition.
• Open Design Awards to OAAG Business Members.
• Reinstate the Colleague of the Year Award recognizing gallery professionals whose achievements and roles are not captured in other OAAG award categories, e.g., exhibition coordinator, collections manager, etc.
• Limit acceptance speeches to one minute.

Program Development
Committee Three brainstormed professional development needs for the November 2015 Museum Assistance Program submission. Further considerations for 2016-2017 and 2017-2018 Professional Development Programs were discussed, including the possibility of instigating a Canada 150 project under the broad umbrella theme of Art and Nation. This ambitious proposal will benefit from collaboration with other organizations, and an approach to the Canadian Art Museum Directors Organization (CAMDO) was made recently. Discussions continue. Programs Implementation is reported in the President’s Report.

Respectfully submitted,
Jan Allen, Committee Three Chair, OAAG

Motion to approve the Membership and Program Report

Moved: Jan Allen  Seconded: Carol Podedworny
Vote: Carried

5. Treasurer’s Report (Carol Podedworny, Treasurer)
Carol thanked committee members Melanie Townsend and Nadia Kurd.

COMMITTEE TWO: Audit and Sponsorship

The committee has met three times since the last Annual General Meeting in November 5, 2014. These meetings included discussions on grants, increased membership fees (COLA based), balanced budget for the fiscal and year with reviews of revenues and expenses.

2015 AUDIT RESULTS

For the year April 1, 2014 to March 31, 2015, the Association recorded revenues in the amount of $269,938. Expenditures were recorded at $269,211, leaving the Association in a surplus position for the year ($727). When added to the accumulated surplus ($964), OAAG concluded the 2015 fiscal year in a position of a modest surplus of $1691.
Financial Statements 2014-2015

Revenues $269,938
Expenditures $269,211
Surplus for the Year $ 727
Plus accumulated surplus $964
Accumulated surplus $1691  Surplus Position at March 31, 2015

AUDIT PROCESS AND FINDINGS MARCH 31, 2015

Prentice, Yates & Clark were engaged to audit OAAG’S financial statements for the year ended March 31, 2015. Auditor Jessie Everett conducted the audit visit July 6 and 7, 2015. The draft financial statements were produced July 22, 2015. The draft statements were discussed at the Committee Two meeting on August 25, 2015 and one change recommended by Demetra Christakos on wording on Note 6 (deferred revenue) and minor adjustments in the trial balance were approved for presentation to the Board Meeting on September 22, 2015.

The auditor’s letter reported no significant or unusual transactions, no disagreements with management, and no significant concentration of credit risk.

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations.

• Property and equipment with a future benefit and a cost over $5,000 are recorded at cost.
• Amortization is taken over the useful life of the assets and recorded over three years.
• The Association follows the deferral method of accounting for contributions.
• Grants, sponsorships and donations are recognized in the year in which related expenses are incurred.

OAAG maintains an endowment fund with the Ontario Arts Foundation. The fund balance was $83,639 at March 31, 2015. While the Association has no access to the fund’s capital, a portion of the interest from the fund (to a maximum of 5%) may be paid to the Association for use in its ongoing operations.
BUSINESS PLANNING 2017-2018

The Audit and Sponsorship Committee, Board and Staff continue working together to maintain a surplus position and a view to increasing remuneration for full time positions.

Respectfully submitted,

Carol Podedworny
Treasurer

Motion to Approve the 2014-2015 Financial Statements: Carol Podedworny

Seconded: Jan Allen CALL THE VOTE: Vote Carried

Motion to Appoint the Board to Appoint the Auditors for 2015-2016: Carol Podedworny

Seconded: Catharine Mastin CALL THE VOTE: Vote Carried

6. President’s Report (Shirley Madill, President)

BOARD MEETINGS

Including the Annual General Meeting (November 5, 2014) last year at the Gladstone Hotel, the Board of Directors met six times: November 25, 2014, February 24, 2015, April 14, 2015, June 23, 2014, September 22, 2014.

THANKS TO OUR STANDING COMMITTEES!

Committee One (Nominations and Human Resources)  
Shirley Madill (Chair), Catharine Mastin
Committee One met February 24, 2015, April 7, 2015, April 30, 2015, and September 11, 2015.

Committee Two (Audit and Sponsorship)  
Carol Podedworny (Treasurer and Chair), Melanie Townsend, Nadia Kurd
Committee meetings were held January 2, 2015, June 16, 2015, and August 25, 2015.

Committee Three (Membership and Programs)  
Jan Allen (Secretary and Chair), Matthew Hyland, Christy Thompson
Committee meetings were held February 18, 2015, April 21, 2015, and September 22, 2015.
In July 2015 the Ontario Association of Art Galleries bade farewell to Demetra Christakos, long time Director at the Association. The Board acknowledges Ms. Christakos for the dedicated service and stewardship of the organization through her professional excellence. The Secretariat wishes Ms. Christakos every success in her new role as the Director/Curator of the Art Gallery of Sudbury.

The Ontario Association of Art Galleries is delighted to welcome Zainub Verjee as the new Director. Verjee, selected from a high pool of individuals is an accomplished leader and senior executive in the art and culture sector and brings over 25 years of experience to OAAG. We are confident that her cultural vision and leadership will guide the Association, develop bold programming in new and exciting ways and expand its reach.

Assistant Director, Veronica Quach is leaving OAAG in December to move to Switzerland with her partner. We wish her every success in her endeavors. The Association will be hiring a Program and Development Coordinator.

ADVOCACY

The PASO coalition comprising of 22 organizations based in Ontario met with Stéphane Dion (federal) and James Janiero (provincial).

The meeting with Hon. Stéphane Dion, MP, Saint-Laurent Cartierville, and Jenna Renée Martinuzzi, Legislative Assistant, followed up on an invitation from Alain Pineau, special advisor to M. Dion. M. Dion was presented with OAAG’s 2014 report Statistical Profile of Art Galleries in Ontario as part of the information exchange.

PASO priorities that were discussed included:
- The Canadian Arts Coalition goal of doubling the funding for the Canada Council
- Income averaging for artists
- Changing the federal tax code so a new Ontario Pension Plan could have a positive impact on self-employed artists
- Canada 150

The PASO met with James Janeiro, Senior Policy Advisor, Office of the Premier. Mr. Janeiro was presented with a copy of the Statistical Profile of Art Galleries in Ontario and a copy of OAAG’s letter (November 2014) to the Minister of Tourism, Culture and Sport as part of the information exchange.

PASO priorities discussed with Mr. Janiero included:
• Government of Ontario’s commitment to the sector by increasing investment in the arts through the Ministry of Tourism, Culture & Sport and key agencies such as the Ontario Arts Council and the Ontario Trillium Foundation

• Youth employment in the sector

Demetra Christakos also attended a community consultation meeting with Assistant Deputy Minister Kevin Finnerty to give input to the upcoming Culture Strategy consultations.

OAAG was the lead grant applicant for the PASO Leadership Project. This one-year initiative brought together 19 Ontario based arts umbrella organizations in a common project to strengthen leadership models and explore collaborative advocacy models. These reports address gaps in studies and literature that speaks to leadership models and relationships in Ontario’s art service organizations. The reports in both official languages will be disseminated through the PASO coalition.

PROGRAMMING

**Venice-Florence-Rome Exchange Summary**

This two and a half week professional exchange was an immersive, intensive program in Venice, Florence, and Rome in Italy from May 4 to 20, 2015. It was timed to coincide with the opening of the 56th Venice Biennale.

The program was developed for public art gallery directors, curators and arts professionals. It is also valuable for gallery directors who have been hired into the gallery and museum sector from the larger charitable sector, and who are also charged with developing new museum assets in their communities.

**Goals**

• Assist in the development of visual art centres in the province of Ontario

• Promote high standards of excellence and uniform methods in the care and presentation of art

• Support heritage institutions and workers in the preservation and presentation of heritage collections

• Improve knowledge, skills and practices related to key museum functions

• Strengthen professional standards related to key museum functions for collections management
• Support organizations in the development and delivery of resources or services that will benefit multiple museums

Seventeen registrants and three OAAG staff attended. Nine of the registrants were visual arts professionals and eight were independent interested participants. Overall evaluation results indicate that the overall program experience is excellent or good and that the overall professional development was excellent or satisfactory leading to increased knowledge and skill improvement.

**Culture Pluralism Leadership Project**

Funded by the Ontario Trillium Foundation this mentorship project is well underway. Currently, six culturally diverse art professionals are being mentored by senior art managers. This program is to assist the mentored to transition into leadership positions in public art galleries across the province. The objectives for the program are to mentor in the areas of management, budgeting, board relations, exhibition coordination and curating. A dedicated website exists to provide resources and share knowledge arising from the project.

In January 2015 the Association put into place a three-year strategic plan. The Board and staff continue to work together towards excellent outcomes for the future of the Association and in collaboration with our dynamic member galleries.

It has been my pleasure to serve as President of the Association, and I am looking forward to serving for my final year on the Board as Past President. In closing I want to extend appreciation to the Board of Directors and the staff for making OAAG such an active and meaningful organization. I would also like to thank our membership for the support given this past year to the organization.

I invite you to join at 4 pm as we honour and celebrate the 2015 OAAG Awards.

Respectfully submitted,

Shirley Madill
President

**Motion to Approve the President’s Report: Jan Allen Seconded: Catharine Mastin**
7. Election of Directors to Fill Vacancies on the Board (Shirley Madill, President)

Presentation of Slate of Nominees to the Board 2015

Dawn Owen

Dawn Owen is the Art Gallery of Guelph's Acting Director and Curator of Contemporary Art. She oversees the gallery's in-house and touring exhibition and publishing programs, authors scholarly essays for publication, writes operating, capital, and special project grants, provides public lectures, manages and develops the permanent collections, including art acquisitions (purchases and donations). Recently, she oversaw the transition of the gallery's name from Macdonald Stewart Art Centre (1978-2014) to Art Gallery of Guelph (effective Dec 2014), directed the rebranding of the gallery, and led a major construction project at the main entrance to the building, including the restoration of the 100-year-old columned front porch and the reconstruction of a barrier-free, fully accessible ramp. Owen holds a Bachelor of Arts (Honours) degree, specializing in studio art, from the University of Guelph and a Master of Fine Art degree from York University. She is also an editor and publication manager in visual arts publishing. Owen has worked in the public art gallery sector since 1998.

Alex Maeve Campbell

Alex Maeve Campbell is a practicing visual artist, writer, curator, and arts administrator. She has been with the W.K.P. Kennedy Gallery, North Bay’s public gallery, since 2008, and is currently head of administration and artistic programming there as Gallery Officer.
She founded North Bay’s *Downtown Gallery Hop* in 2009, and in 2014 she won the Visual Art Award at the CBACH (Coordinating Body of Arts Culture Heritage) “The Creatives” Art Awards Gala. Alex was a member of the editorial board for *Descant*, a Toronto-based literary quarterly, from 2003 to 2015, and was Chairperson of the White Water Gallery Board of Directors in North Bay for 2012 and 2013. She has exhibited her artwork at various Ontario art galleries, most recently at Graven Feather (Toronto) and The Westlake Gallery (North Bay).

**Call for Nominations from the Floor** (Repeated Three Times)

**Motion to Close Nominations** Moved: *Matthew Hyland* Seconded: *Melanie Townsend*

**Motion to Elect Directors** (Members voted by a show of hands.)

Vote Carried.

**Other Business**

8. **Motion to set the Provisional Date of the Next Annual General Meeting** to Wednesday, November 16, 2016

Moved: *Alex Maeve Campbell*      Seconded: *Dawn Owen*

9. **Motion to Adjourn** (Shirley Madill, President) Time 2.40 pm