COLLECTIONS THROUGH THE PRISM OF DIVERSITY SERIES:
ENGAGING AUDIENCES: NEW AND EXISTING

Date: Friday, December 2, 2016
Time: 10am-4pm
Location: Art Gallery of Mississauga; 300 City Centre Drive
Coordinator: Raine Laurent-Eugène, Program Coordinator, members@oaag.org

Moderators for all sessions:
Mandy Salter; Director & Curator; Art Gallery of Mississauga
Zainub Verjee; Executive Director; Ontario Association of Art Galleries

Will examine public engagement programs and centre on practical and conceptual topics of understanding and implementing public programmes.

Workshop Description
Public art galleries and museums are reconsidering their role in communities and the role of the audiences. Curators, educators, and other institutional content creators are implementing new programming to connect their collections and exhibitions to community and audience. This workshop will examine public engagement programmes and centre on practical and conceptual topics for understanding and implementing public programs.

SCHEDULE:

9:30-10:00am  Presenters Sign-In and Tech-Check
10:00-10:30am  Workshop Sign-In and Coffee
10:30-10:40am  Introduction

Zainub Verjee, Executive Director, Ontario Association of Art Galleries

Zainub Verjee will offer introductory remarks and elaborate on the objectives of this workshop and the larger context of the work of OAAG.

10:40-11:00am  Bringing Diversity into the Conversation

Presenter:
Mandy Salter, Director & Curator, Art Gallery of Mississauga
Using a case from the Art Gallery of Mississauga as an example, Mandy Salter will discuss her gallery’s mandate on placing diversity as the core consideration in their gallery.

11:00-12:00 pm **Variable Meanings and Models of Public Engagement in Public Art Galleries and Museums**

**PANEL DISCUSSION**

11:00-11:45 am Panelists:
- Kendra Ainsworth, Curator of Contemporary Art, Art Gallery of Mississauga
- Rachelle Dickenson, Post Graduate Student, Carleton University
- Andrew Hunter, Fredrik S. Eaton Curator; Canadian Art, Art Gallery of Ontario
- Janis Monture, Executive Director of Woodland Cultural Centre

11:45-12:00 pm **Audience Participation**

The term public engagement is framed in a variety of ways and includes: audience, participation, and education, among others. This topic will unpack the variable meanings and models of public engagement undertaken by galleries and museums, providing a conceptual tool for the entire workshop.

12:00-12:45 pm **Lunch Break**

12:45-1:45 pm **Transforming Institutions**

**Presenters:**
- Kendra Ainsworth, Curator of Contemporary Art, Art Gallery of Mississauga
- Rachelle Dickenson, Post Graduate Student, Carleton University
- Andrew Hunter, Fredrik S. Eaton Curator, Canadian Art, Art Gallery of Ontario
- Janis Monture, Executive Director, Woodland Cultural Centre
- Fiona Wright, Educator, Carleton University Art Gallery

This component will explore best engagement strategies for a new Public to define and successfully deliver the mission of an institution.

1:45-2:15 pm **Break/Gallery Tour**

** Hosted by:**
- Kendra Ainsworth, Curator of Contemporary Art, Art Gallery of Mississauga

2:15-3:30 pm **Diversity in Collections and Audiences**

**Presenters:**
- Ruba Kana’an, Head of Education and Scholarly Programs, Aga Khan
Museum (via Skype)
Janis Monture, Executive Director, Woodland Cultural Centre
Jarret Sherman, CEO, Digital Howard
Fiona Wright, Educator, Carleton University Art Gallery

This component will explore strategies and processes for public programs undertaken with a focus on making visible niche or specialized collections reaching a diversity of audiences. This topic will also consider how to reach and develop specific audiences and its niche.

3:30-4:00pm Closing Remarks, Thanks and Workshop Evaluations

OAAG gratefully acknowledges the financial support of the Government of Canada through the Department of Canadian Heritage, Museums Assistance Program.

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