



## ONTARIO ASSOCIATION OF ART GALLERIES

401 Richmond, Suite 395, Toronto ON M5V 3A8

Phone: (416) 598-0714 Fax: (416) 598-4128

Website: [www.oaag.org](http://www.oaag.org)

Charitable Business Number 10779 6690 RR0001

### **COLLECTIONS THROUGH THE PRISM OF DIVERSITY SERIES: ENGAGING AUDIENCES: NEW AND EXISTING**

Date: Friday, December 2, 2016

Time: 10am-4pm

Location: Art Gallery of Mississauga; 300 City Centre Drive

Coordinator: Raine Laurent-Eugène, Program Coordinator, [members@oaag.org](mailto:members@oaag.org)

#### **Moderators for all sessions:**

**Mandy Salter**; Director & Curator; Art Gallery of Mississauga

**Zainub Verjee**; Executive Director; Ontario Association of Art Galleries

**Will examine public engagement programs and centre on practical and conceptual topics of understanding and implementing public programmes.**

#### **Workshop Description**

Public art galleries and museums are reconsidering their role in communities and the role of the audiences. Curators, educators, and other institutional content creators are implementing new programming to connect their collections and exhibitions to community and audience. This workshop will examine public engagement programmes and centre on practical and conceptual topics for understanding and implementing public programs.

#### **SCHEDULE:**

**9:30-10:00am** Presenters Sign-In and Tech-Check

**10:00-10:30am** Workshop Sign-In and Coffee

**10:30-10:40am** **Introduction**

**Zainub Verjee**, Executive Director, Ontario Association of Art Galleries

Zainub Verjee will offer introductory remarks and elaborate on the objectives of this workshop and the larger context of the work of OAAG.

**10:40-11:00am** **Bringing Diversity into the Conversation**

**Presenter:**

**Mandy Salter**, Director & Curator, Art Gallery of Mississauga



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Using a case from the Art Gallery of Mississauga as an example, Mandy Salter will discuss her gallery's mandate on placing diversity as the core consideration in their gallery.

**11:00- 12:00pm**

### **Variable Meanings and Models of Public Engagement in Public Art Galleries and Museums**

#### **PANEL DISCUSSION**

#### **11:00-11:45am Panelists:**

**Kendra Ainsworth**, Curator of Contemporary Art, Art Gallery of Mississauga

**Rachelle Dickenson**, Post Graduate Student, Carleton University

**Andrew Hunter**, Fredrik S. Eaton Curator; Canadian Art, Art Gallery of Ontario

**Janis Monture**, Executive Director of Woodland Cultural Centre

#### **11:45-12:00pm Audience Participation**

The term public engagement is framed in a variety of ways and includes: audience, participation, and education, among others. This topic will unpack the variable meanings and models of public engagement undertaken by galleries and museums, providing a conceptual tool for the entire workshop.

**12:00- 12:45pm**

### **Lunch Break**

**12:45- 1:45pm**

### **Transforming Institutions**

#### **Presenters:**

**Kendra Ainsworth**, Curator of Contemporary Art, Art Gallery of Mississauga

**Rachelle Dickenson**, Post Graduate Student, Carleton University

**Andrew Hunter**, Fredrik S. Eaton Curator, Canadian Art, Art Gallery of Ontario

**Janis Monture**, Executive Director, Woodland Cultural Centre

**Fiona Wright**, Educator, Carleton University Art Gallery

This component will explore best engagement strategies for a new Public to define and successfully delivery the mission of an institution.

**1:45-2:15pm**

### **Break/ Gallery Tour**

#### **Hosted by:**

**Kendra Ainsworth**, Curator of Contemporary Art, Art Gallery of Mississauga

**2:15- 3:30pm**

### **Diversity in Collections and Audiences**

#### **Presenters:**

**Ruba Kana'an**, Head of Education and Scholarly Programs, Aga Khan



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Museum (via Skype)

**Janis Monture**, Executive Director, Woodland Cultural Centre

**Jarret Sherman**, CEO, Digital Howard

**Fiona Wright**, Educator, Carleton University Art Gallery

This component will explore strategies and processes for public programs undertaken with a focus on making visible niche or specialized collections reaching a diversity of audiences. This topic will also consider how to reach and develop specific audiences and its niche.

**3:30- 4:00pm**

**Closing Remarks, Thanks and Workshop Evaluations**

**OAAG gratefully acknowledges the financial support of the Government of Canada through the Department of Canadian Heritage, Museums Assistance Program.**



**OAAG gratefully acknowledges the Art Gallery of Mississauga for providing a venue and logistical support.**